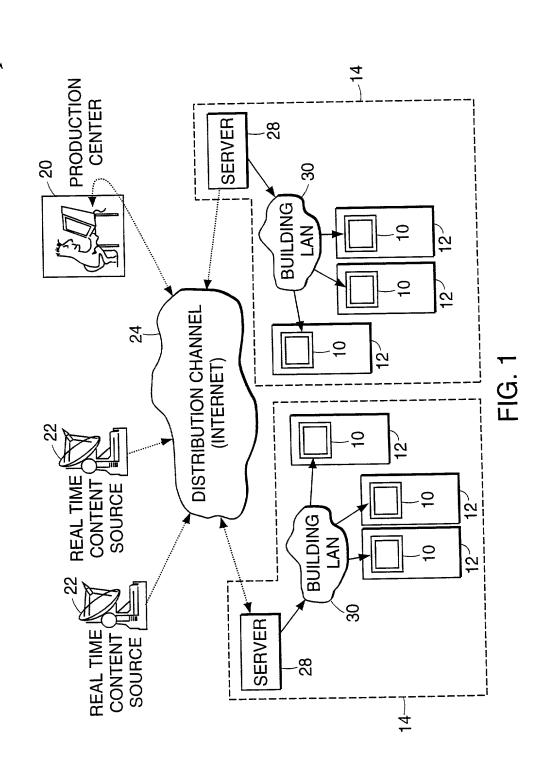
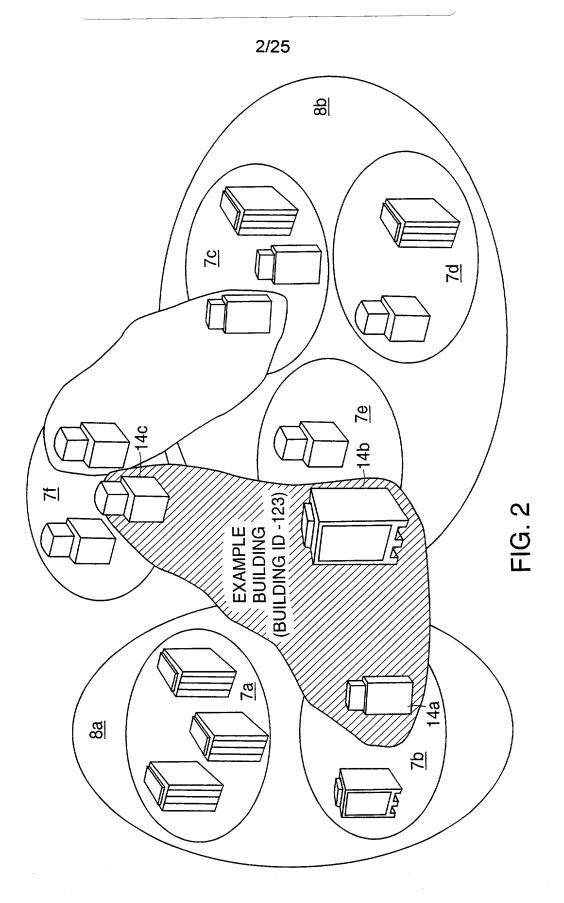
1/25

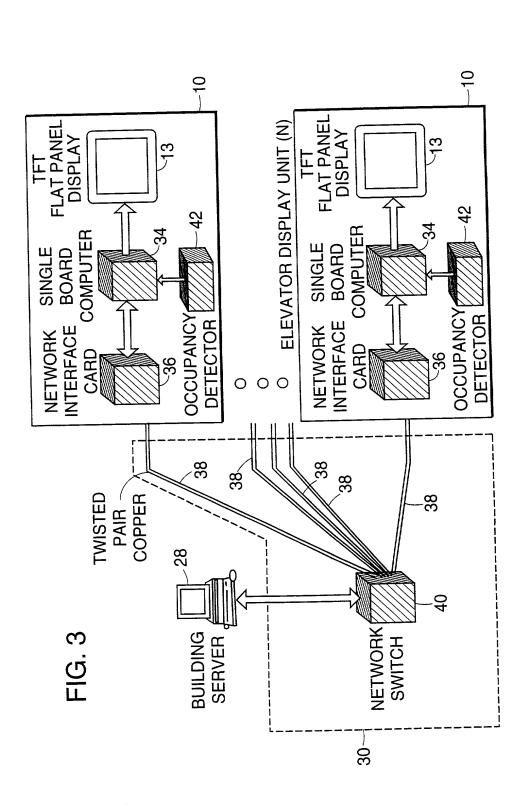


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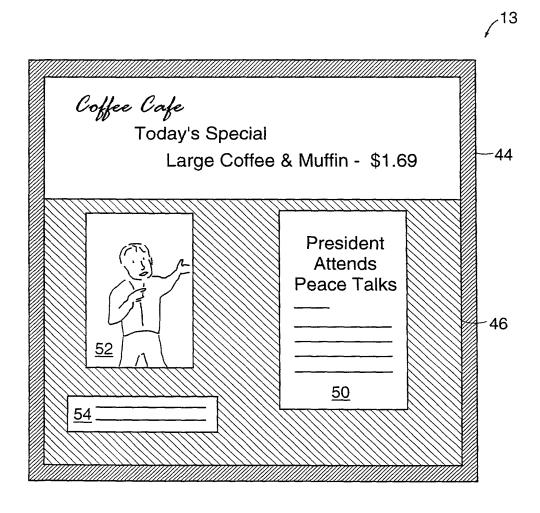


FIG. 4

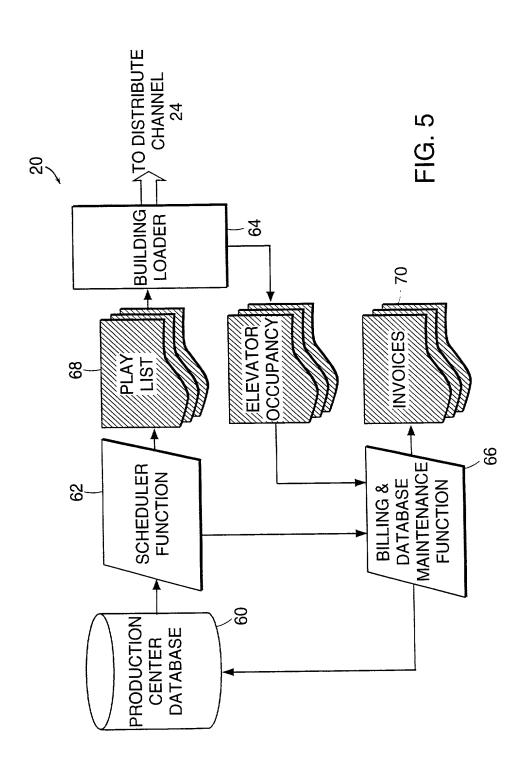
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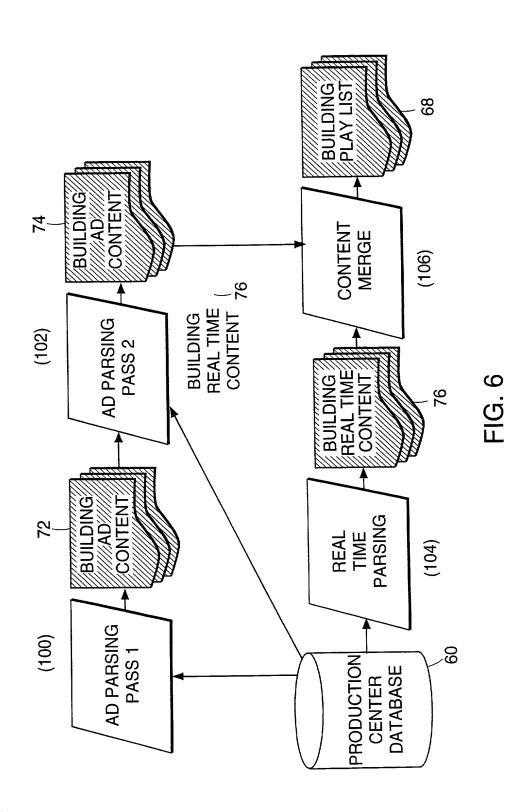
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```
Real_time_control::
                                                           60
    <RT ID>, <URL>, <refresh period(minutes)>;
80
    <RT ID>, <URL>, <refresh period(minutes)>;
    <RT ID>, <URL>, <refresh period(minutes)>;
    play_information::
     <time>::
     <frame type>;
     <ad format type>, <ad URL>;
     <real time format type>;
     <segment 1 URL>;
     <segment 2 URL>;
                                     82
     <time>::
     <frame type>;
     <ad format type>, <ad URL>;
     <ad format type>, <ad URL>;
     <real time format type>,
     <segment 1 URL>;
```

FIG. 7

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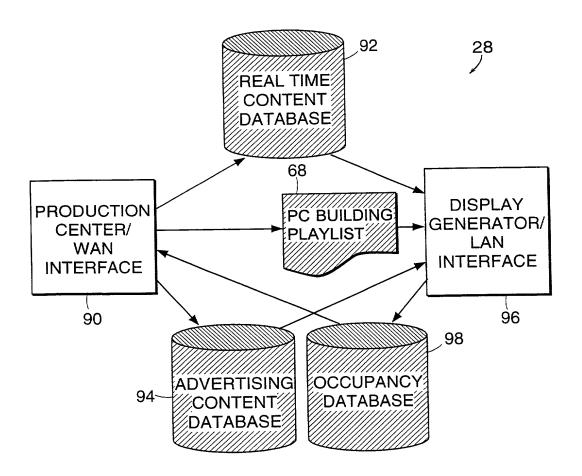
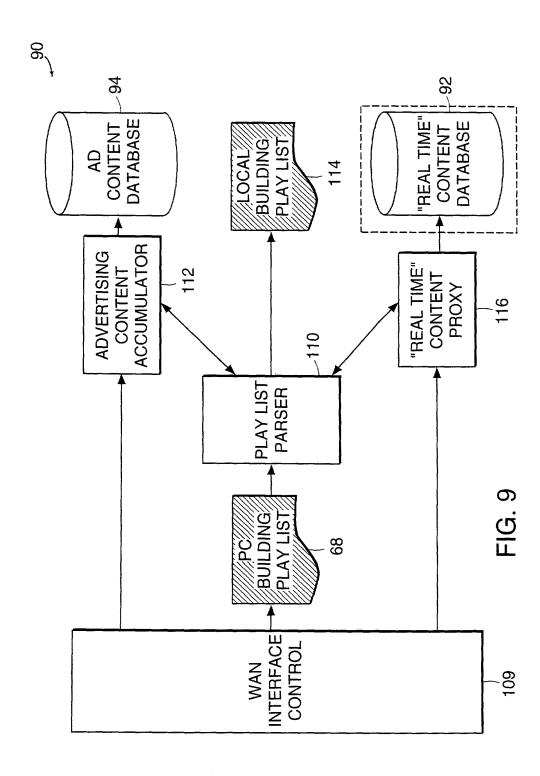


FIG. 8

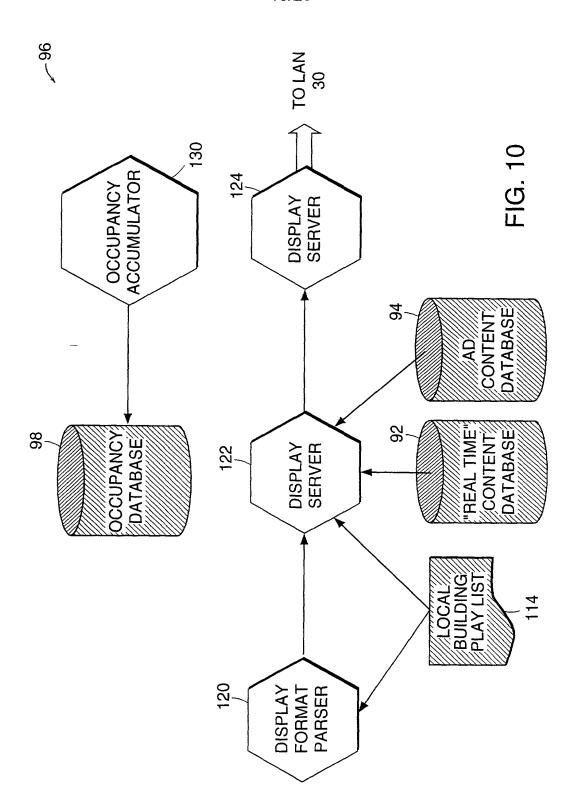
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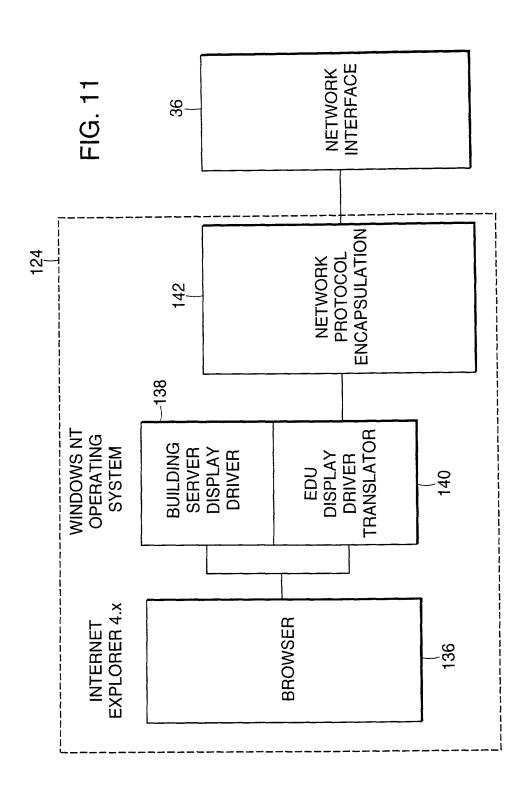
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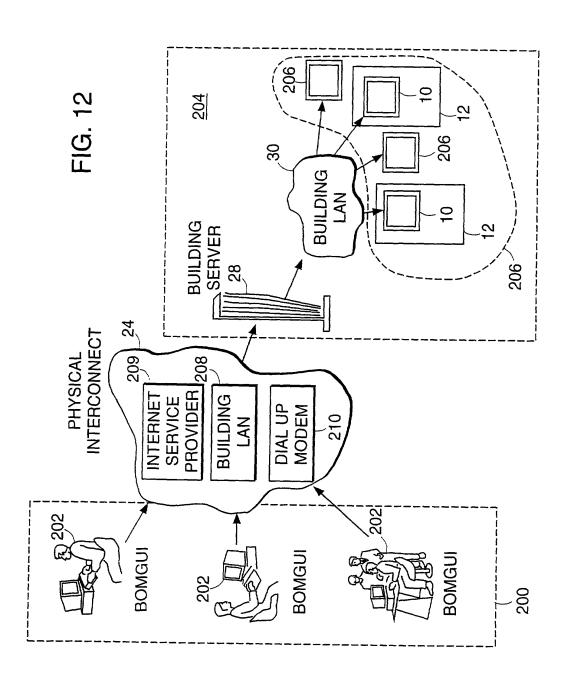
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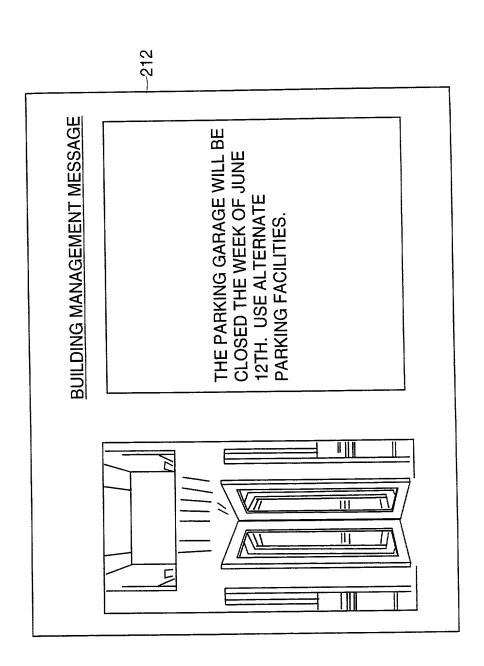
12/25



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And the find that the first the first that the firs

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AMS,<message_name.htm>,<start_date>,<stop_date> AMS,bom_message1.htm,6/12/98,6/13/98 AMS,bom_message2.htm,6/12/98,6/14/98

-221

-220

LTS,<message2.htm>,<start_date>,<stop_date> LTS,bom_message2.htm,6/12/98,6/14/98

PMS,<message3.htm>,<start_date>,<stop_date> PMS,bom_message2.htm,6/12/98,6/14/98

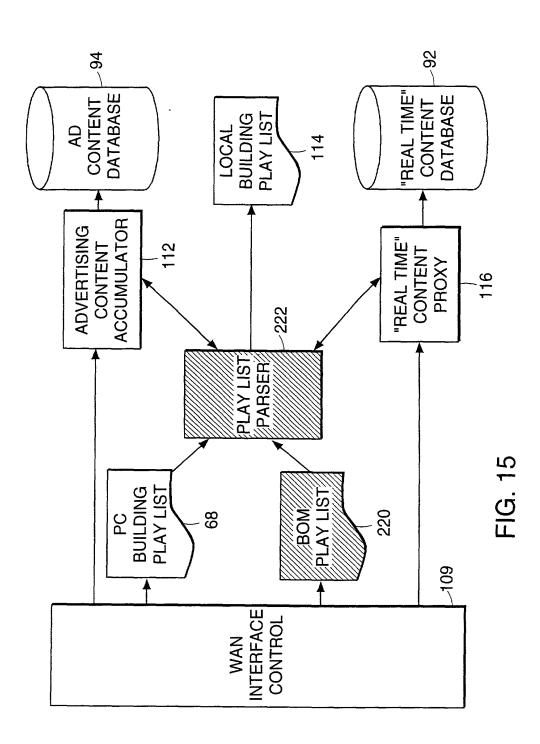
SLP,<message4.htm>,<start_date>,<stop_date> SLP,bom_message2.htm,6/12/98,6/14/98

FIG. 14

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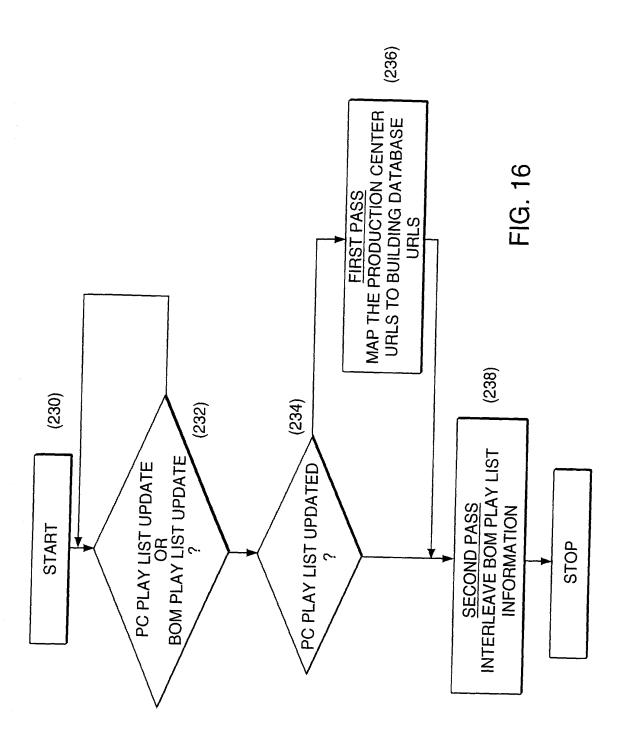
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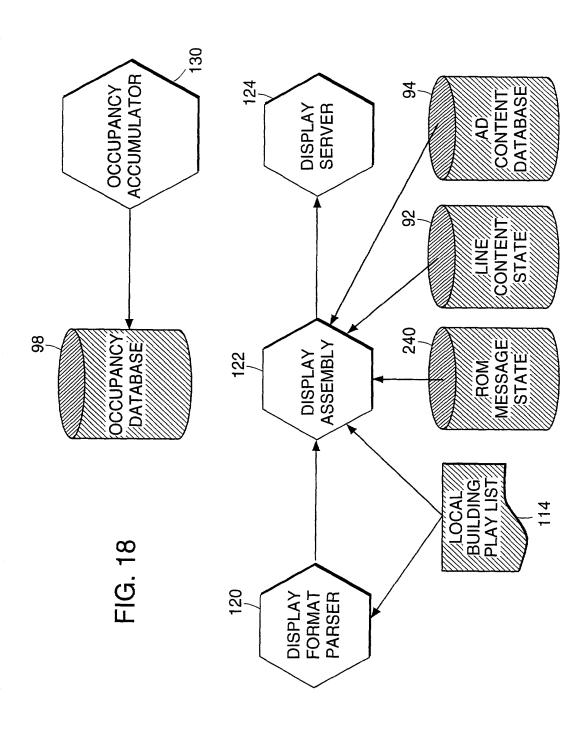
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NTERVALS 1 MINUTE :45 bom_message2.htm •hh:mm+(n+1):00 PC Play list data nh:mm+1:45 bom_message2.htm hh:mm+n:45 bom_message2.htm nh:mm+2:45 bom_message1.htm nh:mm+3:45 bom_message2.htm hh:mm:45 bom_message1.htm hh:mm+n:15 PC Play list data hh:mm+n:30 PC Play list data nh:mm+1:00 PC Play list data hh:mm+1:15 PC Play list data hh:mm+1:30 PC Play list data hh:mm+n:00 PC Play list data nh:mm+2:00 PC Play list ďata nh:mm+2:15 PC Play list data nh:mm+2:30 PC Play list data nh:mm+3:00 PC Play list ďata nh:mm+3:30 PC Play list data list data hh:mm:15 PC Play list data hh:mm:30 PC Play list data nh:mm+3:15 PC Play hh:mm+(n+1) hh:mm+(n+1) SEGMENT

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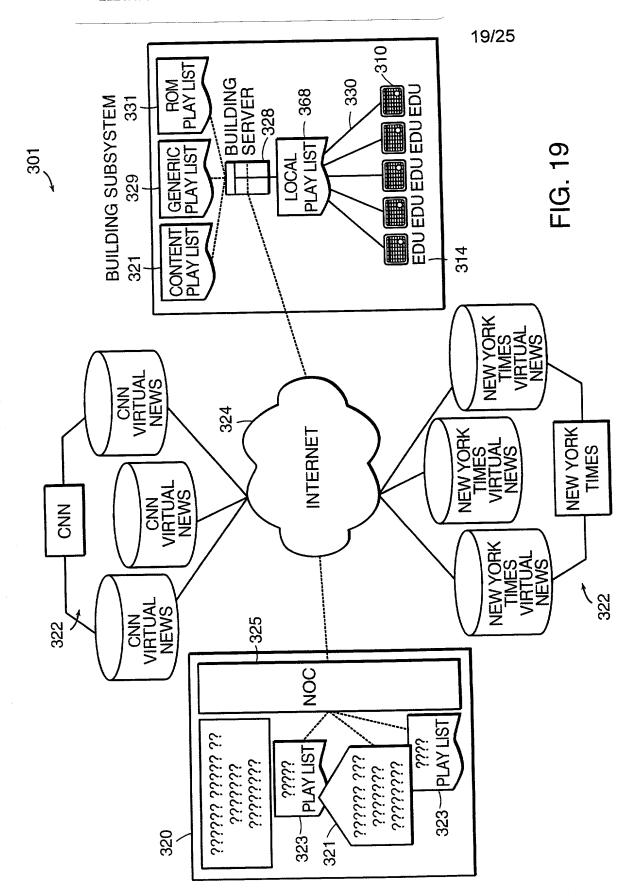
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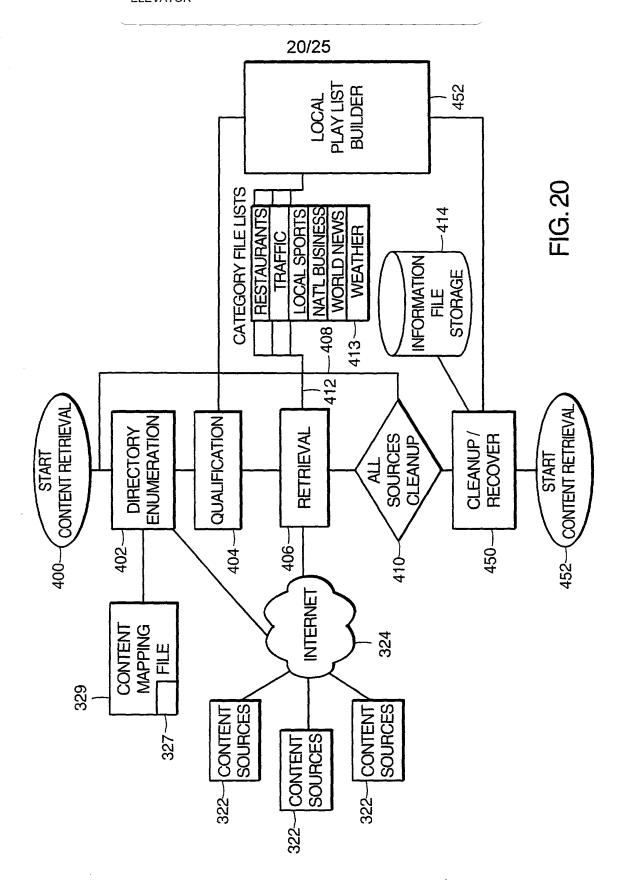
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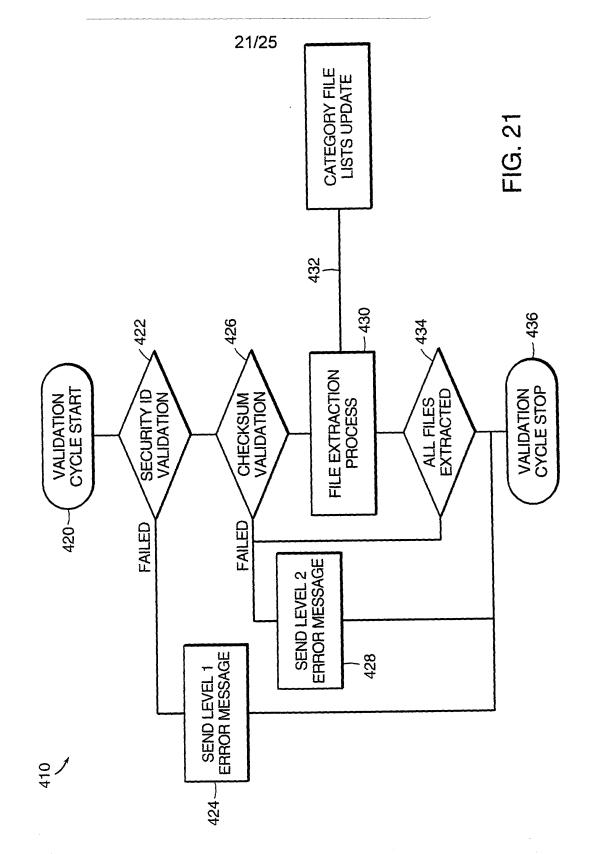


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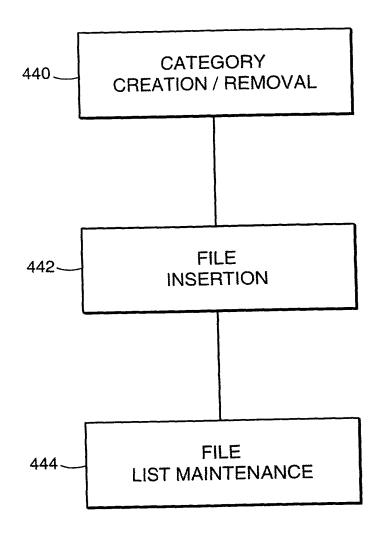


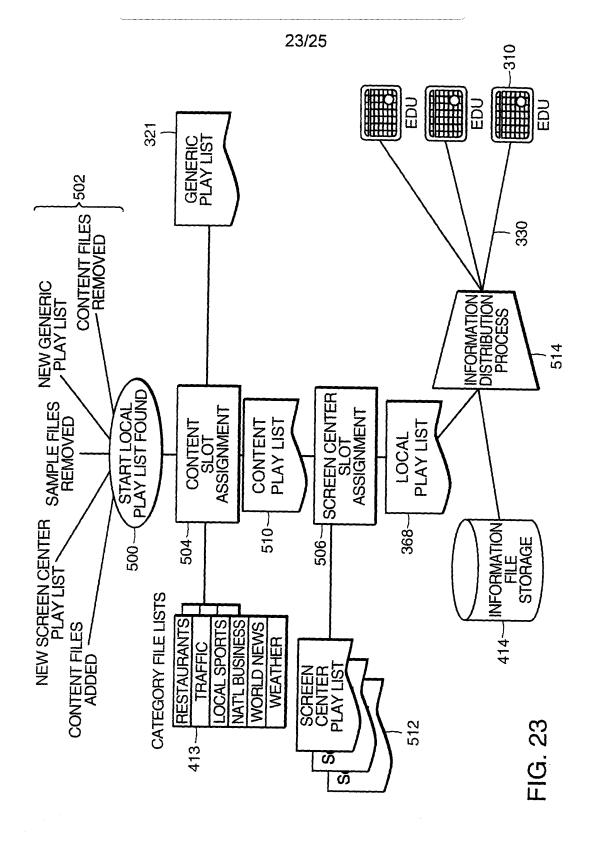
FIG. 22

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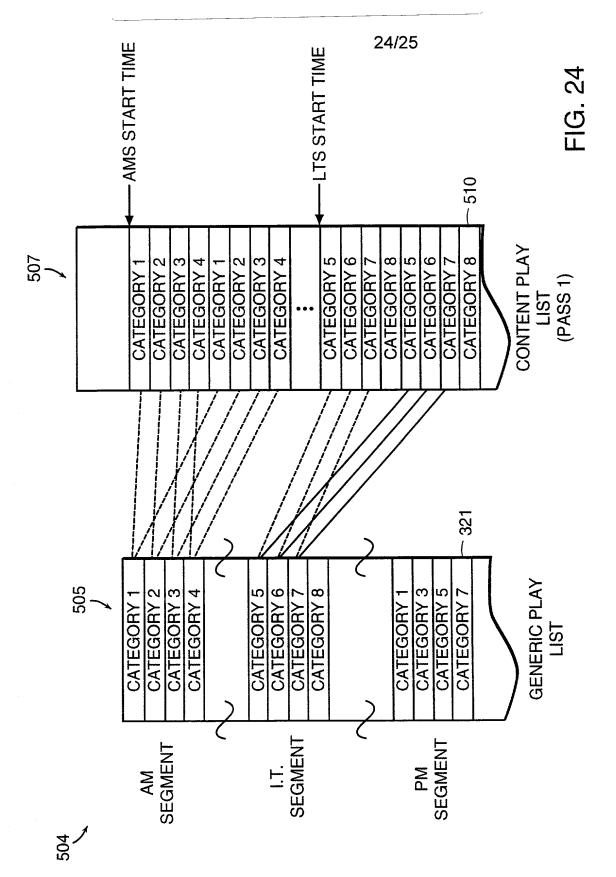
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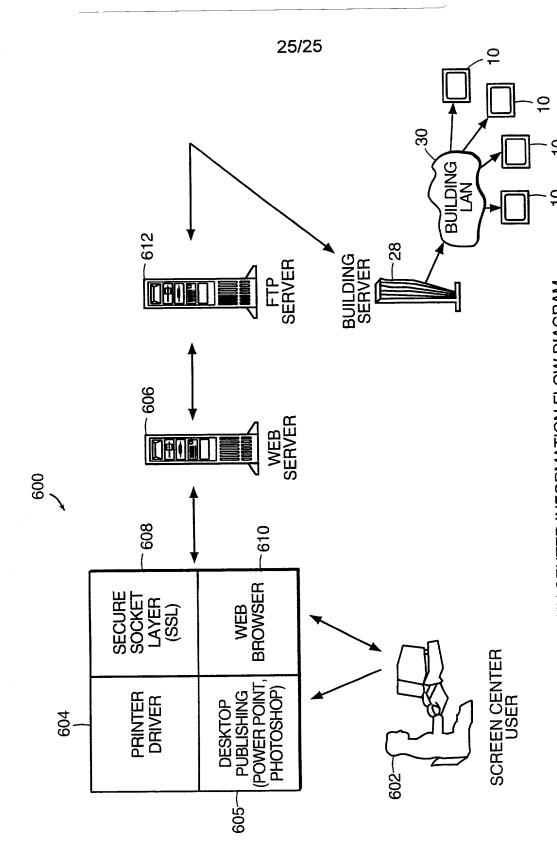
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SCREEN CENTER INFORMATION FLOW DIAGRAM